



# **Navigating Cybersecurity: A 360 Perspective from NFP, Baker Tilly and the C-Suite**

September 26, 2:00 – 3:00 PM ET

# Speakers



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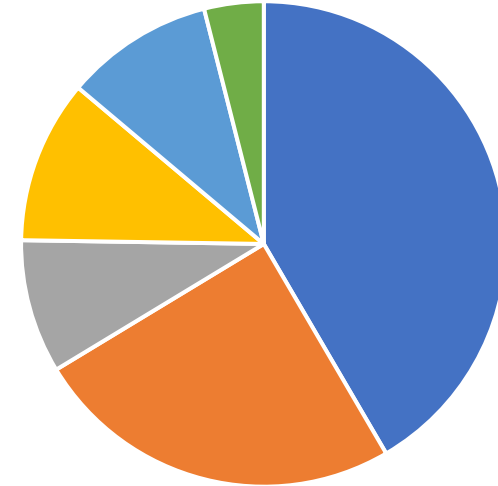
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# Audience Poll Question #1

Top Responses:

1. Phishing  
Hacking prevention &  
Risk management
2. Preventing a data breach &  
Protecting PHI
3. Employee / Client education
4. Protection against ransomware

When you think of cybersecurity, what is top of mind?



- Phishing / Hacking Prevention / Risk Management
- Breaches / Data Leaks / PHI Protection
- Ransomware
- Employee Education
- Business and Financial Risks / Fraud
- Remediation / Recovery

# Audience Poll Question #2

**A Cyber Insurance Broker, CISO and CEO walk into a bar.** The three of them sit next to you and begin to discuss cyber risk in 2023. What gems are you hoping to overhear?

Top Responses:





A person is using a laptop and a smartphone for account authentication. The laptop screen displays a blue-tinted interface with a padlock icon and the text "Authenticate Your Account". Below this, it says "Please enter the verification code sent to your other devices" and shows the code "8605". A blue "Submit" button is visible. The smartphone screen also displays a blue-tinted interface with a padlock icon and the text "Login Verification". Below this, it says "Enter this verification code on your other device to sign in" and shows the code "860589". A blue "Submit" button is visible. The background is a blurred image of a person's hands typing on a laptop keyboard.

Best practices to prevent a data breach?

The background of the slide is a vibrant green field populated with numerous white piggy banks. The piggy banks are scattered across the frame, some facing forward, some in profile, and some at an angle. They are all of a similar size and design, featuring a small slot on their backs for inserting coins. The lighting is bright, casting soft shadows from the piggy banks onto the green surface.

How much money should my company budget towards  
cyber/What investment controls will bring down my  
insurance premium?

The background is a solid blue color. Overlaid on this are several 3D-style arrows and dotted lines in shades of blue and purple. The arrows point in various directions, mostly upwards and to the right, suggesting growth or progress. Some arrows are solid, while others are dotted. The overall aesthetic is modern and business-oriented.

How should I decide my cyber insurance limit?



A close-up photograph of a hand typing on a laptop keyboard. The image is heavily stylized with a blue and purple color overlay, creating a digital or cyber-themed aesthetic. The text is centered over the image.

How should the board think about cyber risk? How do I convince the board cyber is an important investment?



# Key Takeaways



From the CISO



From the CEO



From the Broker



## Audience Questions



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