# Why Do Long-Term Care Planning Now?

- Because you're clients are likely at home & available, with most of the country still under stay-at-home orders
- The issue is NOT going away we'll get through this
   Pandemic and still need to plan for extended healthcare
- Many clients are looking to "protection products" like
   Traditional & Hybrid Life + LTC Insurance policies
- Several LTC Insurance solutions do NOT require Parameds or Face-to-Face exams
- We'll make is EASY we'll help you pre-qualify clients, present solutions via screen-sharing and even apply for coverage electronically

# LTC Insurance Sales & Brokerage Support

### **ADVISE**

- Fact-finding
- Field underwriting
- Plan design consulting
- Product recommendations
- Competitive analysis

### **IMPLEMENT**

- Point-of-sale-support
- Application fulfillment service
- Case management

### **SERVICE**

- Policyholder service and support
- Rate increase consulting

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