NFP Fixed Annuities-Defined Benefit Terminations



Presented By: Ed Golebiowski Kevin Nordberg

Defined Benefit Terminations

- Single premium group annuity for partial or full defined benefit plan terminations
- For participants retiring from an ongoing plan or leaving retirement
- Ideal for helping clients:
 - Remove liability from their books (including "carve outs")
 - Reduce premiums paid to the PBGC
 - Minimize costs and administration

Defined Benefit Plan Market

- \$1.5 trillion national market
- Over 26,000 single-employer plans
- Western Region: \$178.9 billion
- Midwest Region: \$212.7 billion
- Great Lakes Region: \$366.2 billion
- Northeast Region: \$622.1 billion
- Southeast Region: \$147.5 billion



Source: *PBGC Premium Filings. 2010 figures are estimates from PBGC internal calculations.* Pension Benefit Guaranty Corporation

Target Market

- Large or small corporations with DB Plans
- Universities
- City's
- Older Manufacturing Companies
- Industrial Companies
- Unions

How Do I Find This Business

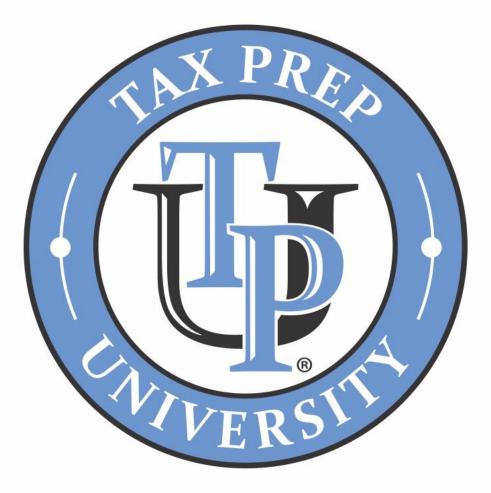
- Talk with your current clients
 - Business Owners
 - City Council Members
 - Plan Actuaries
- Ask the Questions
 - "Do you current have a defined benefit plan"
 - "Are you satisfied with your current defined benefit plan"

• NFP Annuities acts as the intermediary

- Relationships with carriers
- We can offer conference calls between clients and carrier
- Every case you need 3-5 carrier quotes
 - There are 7 carriers in this market place
 - ECA has relationships with all 7
- You do not need to be the expert
 - Carriers offer the expertise

National Leader in Life and Annuities

- Acquired by NFP in 2006
- Since 2006, NFP Annuities has produced
 - \$5.4B in annuity premium
 - \$85M in target life premium
- NFP Annuities represents over 60 life and annuity carriers
- Members of 6 carrier/development panels
- Advisor training conferences
- Online Contracting Efficient, one-time process
- Website Term Quote Engine, Cannex (SPIA)



Tax-Prep University

- May 17-18
- Minneapolis



Your Family Bank

- June 14-15
- Minneapolis

NFP Fixed Annuities Sales Desk

- 877-637-3273
 - Kevin Nordberg x 206
 - kevin@ecamarketing.com

ECA Marketing

- 800-356-4189
 - Ed Golebiowski x 235
 - ed@ecamarketing.com