

Say goodbye to traditional decision support. Say hello to ALEX.

Let's face it, there's a plethora of decision-support tools out there. But when you want to ensure employees continue making smart benefits choices that cut down on your healthcare costs, basic decision support just doesn't cut it.

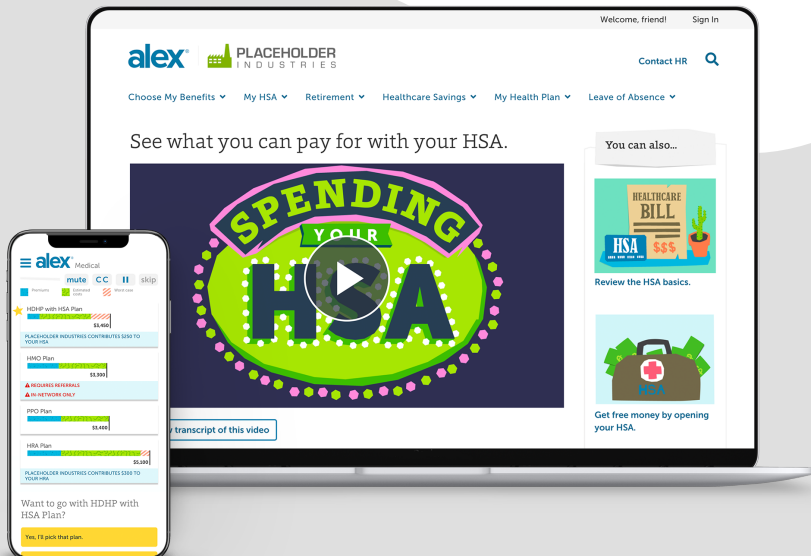
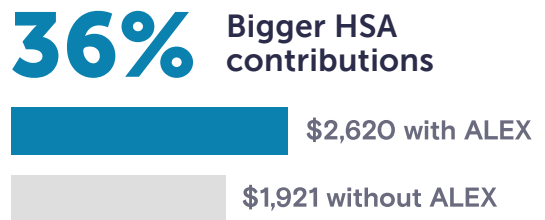
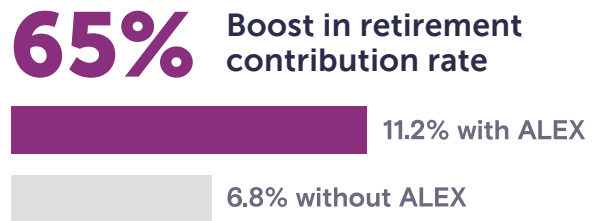
➔ That's why ALEX goes beyond basic benefits education and focuses on consistent engagement to help you and your employees save more money.

WHY ALEX IS ONE OF A KIND

ALEX takes all the good stuff you get from a standard decision-support tool and turns it up to 11 with science-based, humorous, money-saving guidance that empowers your employees to make better choices all year long.

By using ALEX alongside any benefits administration system, you can do more than give your employees benefits education—you can personalize the benefits experience and actually guide and correct poor behaviors before they happen. Once ALEX earns your employees' attention and trust, guiding them to cost-efficient choices is a snap.

ALEX DRIVES REAL RESULTS



"Before ALEX, our employees approached open enrollment passively. They just said, 'Well, this is what I've always done, so I'll just keep doing this.' Without ALEX, we never would have been able to double our HDHP enrollment."

DEBRA GOMEZ
TOTAL REWARDS BENEFITS SENIOR MANAGER,
EXTRA SPACE STORAGE

ALEX is the only solution that helps you lower your healthcare costs through consistent engagement.

FEATURES AND BENEFITS	alex®	THE OTHERS
Benefits savings and guidance platform that eliminates costly benefits confusion year-round.		
Built on behavioral science principles to overcome biases and guide smart benefits behaviors.		
Rooted in user-first design with videos that provide a seamless audio and visual experience.		
Ongoing engagement tools that intercept employees as they make care choices throughout the year.		
Offers an interactive, personalized Benefits Counselor to ensure costly enrollment mistakes are avoided.		
Offers a benefits-focused chatbot to answer common questions quickly.		
Offers a built-in HSA that actively promotes smart choices and investing year-round.		
Helps employees with chronic conditions learn about and directly enroll in specialty programs , like Livongo.		